



FOR IMMEDIATE RELEASE

**The Search Begins for Five Millennials to Leave Their Digital Addiction Behind
and Escape to Thailand for the Ultimate Adventure**

No Snapping, Texting or Posting for 12 Days While Taking Part
in this Filmed Experience

LOS ANGELES — November 15, 2016 DreamJobbing Productions and the Tourism Authority of Thailand (TAT) are searching for five millennials willing to give up their digital devices and social media for the ultimate adventure in the Kingdom of Thailand. This social experiment, *Escape: A Digital Detox in Thailand*, will be documented by the award-winning DreamJobbing production team and turned into a one-hour television special, which will air this spring on Outside TV.

“For a generation raised on technology, we are excited to see what will happen when our millennial cast experiences a true adventure without the crutch of their digital devices and social media,” says Lisa Hennessy, Co-founder of DreamJobbing and Executive Producer of *Escape: A Digital Detox in Thailand*.

“Thailand has always been the ideal destination for those looking to detox and escape the stresses of everyday life. We are excited to take the concept of detox out of the wellness world and into the tech world with Thailand as the backdrop,” said Kittipong Prapatpong, Director of TAT Los Angeles.

For millennials brave enough to take on this challenge, a one-minute video application can be uploaded to www.DreamJobbing.com/ThailandEscape, showing why they would make a great fit for this digital detox adventure. Applications open November 15 and close on January 15, 2017. DreamJobbing and TAT will be choosing cast members throughout the next two months, so don't wait to apply.

The twelve-day adventure will take place in early 2017.

About DreamJobbing

DreamJobbing is an innovative company that bridges the entertainment, technology,

digital and branded-content worlds. It was founded by entertainment industry veterans Lisa Hennessy, Alex Boylan and Burton Roberts. The trio are entrepreneurs and storytellers with backgrounds in network TV production, digital content, social media, PR, marketing and technology. Lisa Hennessy is one of the key pioneers in large scale competition reality shows; she has Executive produced hundreds of hours of network TV including *Eco-Challenge*, *Rock Star*, *The Contender*, *The Biggest Loser*, and more. Alex Boylan and Burton Roberts were visionaries in the digital world, having created the first online, interactive series *Around the World for Free*, prior to the two becoming the go-to team producing branded digital content for CBS, *The Rachael Ray Show*, Travel Channel and many more. DreamJobbing has two distinct verticals: a production company (www.DreamJobbing.com/agency) and a digital global platform (www.DreamJobbing.com), which offers the coolest opportunities in the world.

For company and community updates, follow DreamJobbing on Instagram, Facebook, and Twitter @DreamJobbing.

About Tourism Authority of Thailand

Located just 15 degrees north of the equator, “Amazing Thailand” is one of Southeast Asia’s premier travel destinations and home to well-known tourist locations including the capital city of Bangkok, Chiang Mai, Phuket, Ko Samui and Krabi. Known as the “land of smiles,” Thailand features some of the world’s finest luxury hotels and resorts, and offers visitors a rich tapestry of exotic architecture, culture, cuisine, traditions and adventures. For more information on Thailand, please visit <http://na.tourismthailand.org>.

About Outside TV

Outside TV is the only national 24/7 network dedicated to the active adventure. Nominated for two Sports Emmy Awards in 2016, Outside TV is based on Outside Magazine and the critically acclaimed brand. The network's high quality programming features a wide variety of adventure sports including skiing, surfing and hiking, paired with compelling and engaging storylines highlighting locations and top athletes from around the world. Outside TV is available nationwide on several major video providers including: Comcast Xfinity, Dish, Cox, Suddenlink, CenturyLink, RCN, Sling and PlayStation Vue. To learn more about Outside TV, visit www.outsidetv.com.

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